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## pSivida Reports ILUVIEN® Granted Marketing Authorization in the Netherlands

## Now Approved in 14 Countries Worldwide

WATERTOWN, Mass.--(BUSINESS WIRE)-- pSivida Corp. (NASDAQ: PSDV)(ASX: PVA), a leader in the development of sustained release drug delivery products for treating eye diseases, today announced that the Dutch Inspectie voor de Gezondheidszorg (IGZ) has granted marketing authorization to ILUVIEN® for the treatment of vision impairment associated with chronic diabetic macular edema (DME) considered insufficiently responsive to available therapies. This marks the 14<sup>th</sup> country in which ILUVIEN has been approved for commercialization.

In the EU, ILUVIEN is currently marketed in the U.K. and Germany and is scheduled to launch in Portugal this year. ILUVIEN has marketing approval in 13 EU countries and is pending approval in four others.

ILUVIEN was recently approved in the U.S. for treatment of DME. It is indicated for patients previously treated with a course of corticosteroids who did not have a clinically significant rise in intraocular pressure (IOP). ILUVIEN is expected to be commercially available in the U.S. in early 2015.

"We continue to be pleased as ILUVIEN gains additional marketing approvals in Europe," said Dr. Paul Ashton, President and CEO of pSivida. "We believe ILUVIEN's efficacy and three-year duration make it an attractive treatment option for many DME patients, particularly in the U.S. where the drug has broader labeling." pSivida is entitled to 20% of the net profits from sales of ILUVIEN by its licensee on a country-by-country, quarter-by-quarter basis.

## About pSivida Corp.

pSivida Corp., headquartered in Watertown, MA, is a leader in the development of sustained release, drug delivery products for treating eye diseases utilizing its core Durasert<sup>™</sup> and Tethadur<sup>™</sup> platform technology systems. pSivida's lead product candidate, Medidur<sup>™</sup> for treatment of posterior uveitis, is being studied in a pivotal Phase III clinical trial. Medidur uses the same injectable, sustained release micro-insert as pSivida's lead licensed product, ILUVIEN® for the treatment of DME. ILUVIEN has been approved in the U.S., is marketed in the U.K. and Germany and has or is pending marketing authorization in 15 other EU countries. pSivida's other licensed product, Retisert®, an implant that treats posterior uveitis, is sold in the U.S. pSivida's pre-clinical research is focused on ocular and systemic delivery of biologics and drugs to treat of wet and dry age-related macular degeneration, glaucoma, osteoarthritis and other diseases.

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should bear this in mind as you consider any forward-looking statements. Our forward-looking statements speak only as of the dates on which they are made. We do not undertake any obligation to publicly update or revise our forward-looking statements even if experience or future changes makes it clear that any projected results expressed or implied in such statements will not be realized.

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The President's Blog: http://www.thechairmansblog.com/paul-ashton

For more information on pSivida, visit <u>www.psivida.com</u>.

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Source: pSivida Corp.

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